

## IP MASTERCLASS- INNOVATION & IP IN BIOTECHNOLOGY

PARTNERED BY MHRD IP CHAIR- NALSAR & ISB

*January 28, 2013, ISB, Hyderabad*

<b>Time (Hrs)</b>	<b>Agenda</b>
09:00-09:30	Registration
09:30-10:00	Welcome Remarks by Representative of BioAsia  Introductory Remarks by <b>Prof.V.C. Vivekanandan</b> -Ministry of HRD IP Chair Professor, NALSAR University of Law, Hyderabad  Overview of IP research in ISB
10:00-10:30	<b>Keynote Address - The National and International Landscape of IP in Biotechnology</b>  Dr. Krishna M Ella, Chairman and Managing Director, Bharat Biotech International Ltd, Hyderabad*
10:30-10:45	Tea / Coffee
10:45-12:00	<b>Broad Patents, Open Access Models and R&amp;D</b> <ul style="list-style-type: none"> <li>• Mr. Rajeev Nanapenni, CEO, Natco Pharma* (20 Minutes)</li> <li>• Prof.Heinz Goddar- Senior Partner-Bohmert &amp; Boehmert Germany* (20 Minutes)</li> <li>• Dr. Malathi Lakshmikumaran, Lakshmikumaran &amp; Shridaran Associates *(20 minutes)</li> </ul> <p>Interaction – 15 minutes</p>
12:00-13:00	<b>IP strategies for start-ups in Biotechnology</b>  <i>Intro by Representative from ISB (5 Mins)</i> <ul style="list-style-type: none"> <li>• Dr. Anindya Sircar, AVP and Head of IP Cell at Infosys Technologies Ltd* (20 Mins)</li> <li>• Dr. Konstanze Lenhard, Muller-Bore &amp; Partner, Germany (20 minutes)</li> </ul> <p>Interaction – 15 minutes</p>
13.00- 13.45	<b>Working Lunch</b>
13:45-14.45	Panel Discussion – ' <b>Balancing return on investment and access to Health Care</b> '  Prof. V.C.Vivekanandan - <i>Chairman &amp; Moderator</i> Representative from Medicine Sans Frontieres (MSF), New Delhi* South-South, Delhi* Representative from Novartis, Hyderabad*
14:45-16:00	A multi-stakeholder experiential learning –a simulation game by IP Dome-Chennai- Ms. Swapna Sundar- CEO IP Dome & PVS Giridhar- Consultant IP Dome
16.00 - 16:15	Close of Event and Tea / Coffee